

# Lorenzo Mattiello

Born August 23, 1994



*As a Content Creator and Producer, I am familiar with the entire workflow from creative strategy to content management, including content briefing and creative coordination with a proven track record of creating and producing content for diverse clients and targets.*

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## WORKING EXPERIENCE

### Content Creator

2019, ongoing

### Dreamers and Makers

dreamersandmakers.com

### Freelance Content Creator and Producer

2017, 2019

### Rolling Stone Italia

rollingstone.it

Social media content

### Neous

neous.co.uk

Fashion content

### Music Innovation Hub

musicinnovationhub.org

Audiovisual content

### Ferdinando Arnò

quietplease.net

Editorial content

### Gabriella Crespi

gabriellacrespi.it

Editorial content

### National Chamber of Italian Fashion

cameramoda.it

Milan Fashion Week

## EDUCATION

### Diploma

Jan 2017,  
June 2017

### SAE Institute

Music production

### Bachelor of Science

September 2013,  
September 2016

### Università Bocconi

www.unibocconi.it

Economics and Management  
for Art, Culture and  
Communication

## SKILLS

### Microsoft Office

### Keynote

### Web tools

Wordpress

Google Analytics

Google Adwords

### Creative production

Shooting Production

Video Production

Project Management

### Adobe Creative Cloud

Photoshop

Illustrator

Indesign

### Ableton

### Artworking

Concept design

Story/moodboard

Illustration

## LANGUAGES

### English

### German

### Spanish

FCE

Goethe-Zertifikat B2

Academic level B1

## ABROAD

### European scholarship

2012

### "Leonardo" project

www.ef.co.uk

Internship in Berlin

### Study camp

Summer

2008, 2009,

2010

### Masterstudio

www.masterstudio.it

Study camp in Hull,

Maynooth and

Stratford Upon Avon

## PERSONAL PROJECTS

### MICA macho

instagram.com/mica.macho

Co-founder; Content and communication

### VolontarYou

volontaryou.it

Co-founder

## REFERENCES

### Filippo Ferrari

ferrari@rollingstone.it

Editor at Rolling Stone magazine